

2023-24 Competitive Events Changes

Middle School



Overall Changes for the 2024 National Leadership Conference

- States can submit four entries in each competitive event
- Individuals can compete in one individual/team event and one chapter event
- Refreshed rating sheets: have descriptors
- Penalty points moved to staff only
- Objective test time is 30 minutes
- Test Tie Breakers have changed: Ties are broken by comparing the correct number of answers to 10 pre-determined questions on the test. If a tie remains, answers to 20 pre-determined questions on the test will be reviewed to determine the winner. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher.
- Set-up time is 3 minutes
- Refreshed categories: Chapter, Objective Test, Presentation, Role Play

Annual Chapter Activities Presentation

- Increase presentation time to 7 minutes

Business Ethics

- Increase presentation time to 7 minutes
- Source citing added to the rating sheet

Career Research

- Increase presentation time to 7 minutes
- Source citing added to the rating sheet

Critical Thinking

- Increase presentation time to 7 minutes

Elevator Speech

- Increase presentation time to 3 minutes
- Removed business card and flyer requirement

Exploring Business Issues

- Increase presentation time to 7 minutes
- Added that technology can be used, 3-minute set up time added
- Source citing added to the rating sheet

FBLA Mission & Pledge

- Reduce presentation time to 3 minutes

Marketing Mix Challenge

- Increase presentation time to 7 minutes
- Source citing added to the rating sheet

Video Game Challenge

- Source citing added to the rating sheet